



**ESPA**  
EUROPEAN SPAS ASSOCIATION

**ESPA INNOVATION**

**AWARDS 2019**

# How to prepare and submit entries

**Rules, Terms and Conditions**

**Deadline for applications: 30.April.2019**

[www.espainnovationawards.eu](http://www.espainnovationawards.eu)

[#ESPAInnovationAwards2019](https://twitter.com/ESPAInnovationAwards2019)

## The ESPA Innovation Awards

In order to apply for the ESPA Innovation Awards, candidates must respond to each of the following areas and submit the completed form to the ESPA Office no later than **April, 30**.

For every applicant is required to fill out the ESPA Innovation Awards **Application Form**. Further details or supplementary material may be attached to support the information provided in the Application Form for best evidence of the Innovation.

### Awards CATEGORIES

CATEGORY	AWARDED TO	ELIGIBLE TO ENTER
C1 SPA DESTINATION	SPA CITIES SPA DESTINATIONS	MUNICIPALITIES
C2 MEDICAL SPA	MEDICAL SPA CENTERS MEDICAL SPA FACILITIES	MEDICAL SPA CENTERS MEDICAL SPA FACILITIES <i>(using local &amp; natural resources e.g Thermal Spa, Thalasso Spa, Climate Spa, Kneipp Spa, Radon Spa, Therapeutic Mud Spa, other spas using natural resources e.g. clay and peat, chalk, peloids and healing gases )</i>
C3 SPA HOTEL	SPA HOTELS	SPA HOTELS
C4 SPA CONCEPT	SPA COMPLEX SPA RESORTS <i>(using local &amp; natural resources)</i>	SPA COMPLEX SPA RESORTS <i>(using local &amp; natural resources)</i>
C5 HEALTH SPA PROGRAMME	MEDICAL SPA TREATMENTS	MEDICAL SPA CENTERS
C6 SPA PRODUCTS	BRANDS	MEDICAL SPA PRODUCTS, SPA & MEDICAL FURNITURE, THERMAL DERMOCOSMETICS, SPA EQUIPMENT, OTHERS  <i>(and others with natural ingredients)</i>
C7 SPA EDUCATION	DEGREE PROGRAMMES	UNIVERSITIES COLLEGES

## How APPLICATIONS are evaluated ?

All completed applications will be supplied to the Jury for rating according to the evaluation criteria and making recommendations for the award.

The final candidates of each category will be presented during the ESPA Innovation Awards Event

Specifically, the evaluation criteria that will guide the Jury are as follows:

- Originality of the innovation
- Impact/Benefits of the innovation

## How to Enter?

- Chose your category or categories
- Complete the entry application form (**english language is compulsory**)
- Gathered video and photos and any supporting materials with your entries
- Submit your complete entries
- Pay your entry fees

## Eligibility

Participation in the ESPA Innovation Awards is open to European players of the Spa & Health Resorts industry.

English language is compulsory in the [Application Form](#) and all materials provided

## Deadline

Deadline for entries: [April, 30](#)

## Video, photos and supporting materials

Videos, Photos, and other supporting materials must be attached to support the information provided in the form, according to the [Application Form](#) for best evidence of your entry.

## Supporting materials guidelines

Supporting materials are one of the most important elements of your entry. That's what the jury will examine first, watch and read during their decision-making.

### Compulsory Materials:

- Video (Categories 1, 2, 3, 4, 6)
- Digital images

### Recommended materials:

- Video (Categories 5, 7)
- PDF materials (English language)
- Digital Supporting Content (English language)
- URL

### Digital images

Specifications: JPG or PNG, CMYK, 7063 x 5008 pixels, 5-15MB.

### Video File Format Guidelines

Please supply a high quality video as .MOV or .MP4, preferred Full HD or HD minimum 720p.

The maximum file size cannot be higher than 350mb.

Maximum length: 2 minutes (120 seconds)

Video can be translated or subtitled, so that they can be understood by the English-speaking jury.

### Content URL

Direct link to your (e.g.) website, microsite, app download page or social media page.

## **Entry Fees**

**Entry fees must be paid before entries will be submitted to the Jury for review.**

The entry fees covers all the administrative costs, convening the Jury and supervising the judging process and events; compiling the shortlist of finalists and the awards materials.

## **How to pay**

When you complete your **ESPA Innovation Awards 2019** entry you will receive the Invoice with information about the how to pay for your entries.

CATEGORY	ENTRY FEE	EARLY BIRDS FEE (Deadline 31.03.2019)	ENTRY FEE Non ESPA Members
C1 INNOVATIVE SPA DESTINATIONS	€ 650,00	€ 500,00	€ 900,00
C2 INNOVATIVE MEDICAL SPAS	€ 300,00	€ 225,00	€ 450,00
C3 INNOVATIVE SPA HOTEL	€ 300,00	€ 225,00	€ 450,00
C4 INNOVATIVE SPA CONCEPT	€ 300,00	€ 225,00	€ 450,00
C5 INNOVATIVE HEALTH SPA PROGRAMME	€ 300,00	€ 225,00	€ 450,00
C6 INNOVATIVE SPA EDUCATION	€ 250,00 € 100,00 (Students)	€ 200,00 € 75,00 (Students)	€ 400,00 € 100,00 (Students)
C7 INNOVATIVE SPA PRODUCTS	€ 400,00	€ 300,00	€ 600,00

## Multiple entries

Entrants may submit multiple entries subject to the eligibility criteria for the category entered. However entrants are not allowed to submit multiple separate entries into a single category.

Each entry must be paid for separately.

## Awards

The Jury will select a short list of applicants – Finalists - from which the final award winner on each category will be chosen.

The Finalists of each category will be presented during the ESPA Innovation Awards Event.

The Finalist entry in each category with the highest score after final judging will receive the ESPA Innovation Award trophy. The other Finalists will be awarded with a diploma.

The ESPA Innovation Awards finalists will be closely guarded and will not be revealed before they are announced at the Gala Awards on **May, 9 in TERME TUHELJ ARTS & SPA (CROATIA)**.

## **ESPA Innovation Awards Gala**

(XXIV European Spas Association Congress)

Venue: Terme Tuhelj Arts & Spa (CROATIA)

Date: May 9, 20h00

**Failure to comply with these Rules, Terms and Conditions will render your entries ineligible.**

**Entry fees will not be refunded.**

### **First time entering?**

We know entering can be tough so we're happy to talk you through the process, over the phone, skype or email.

### **Can't find what you need?**

If you can't find the answer you need on the website, we can email or call you back.

### **Contacts For further information:**

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ESPA Office

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