



ESPA
EUROPEAN SPAS ASSOCIATION

ESPA INNOVATION

AWARDS 2016

How to prepare and submit Entries

Rules, Terms and Conditions

The ESPA Innovation Awards

The ESPA Innovation Awards reflects the ESPA aim of “to stimulate exchange of experience, best practice and know-how”.

The ESPA Innovation Awards are meant for destinations, facilities or initiatives that represent “innovation” in the true sense of the word; that is, the development of a new, more creative or more effective approach to any aspect of spas and health resorts management, operations or marketing.

The emphasis in judging applicants for the ESPA Innovation Awards will be on how effectively the innovation addresses its stated objectives, which may be to improve efficiency, increase marketability, effect cost savings, achieve environmental goals, improve market position.

In order to apply for the ESPA Innovation Awards, members must respond to each of the following areas and submit the completed form to the ESPA Secretariat Office no later than **April 30th, 2016**

For every applicant is required to fill out the ESPA Innovation Awards **Application Form**. Further details or supplementary material may be attached to support the information provided in the Application Form, according to the **Award Criteria Framework** for best evidence on Innovation.



Awards categories

CATEGORY	DESCRIPTION	ELIGIBLE TO ENTER
C1 INNOVATIVE SPA & HEALTH RESORT DESTINATION	Awarded to: City Planning / Urban Development Plan / City Management / Destination Ambience / Facilities / Unique Selling Proposition / Marketing / Environment Protection	SPA Municipalities
C2 INNOVATIVE MEDICAL SPAS	Awarded to: Product / Design / Spa Management / Concept / Innovative Medical Spa Treatments / Unique Selling Proposition / Marketing / Environmental Protection	Medical Spa , centers, clinics or facilities <i>(using local & natural resources) / (Thermal Spa, Thalasso Spa, Climate Spa, Kneipp Spa, Radon Spa, Therapeutic Mud Spa, other spas using natural resources e.g. clay and peat, chalk, peloids and healing gases)</i>
C3 INNOVATIVE SPA HOTEL	Awarded to: Product / Design / Spa Management / Unique selling Proposition / Marketing / Innovative Programs	Spa Hotels
C4 INNOVATIVE SPA CONCEPT	Awarded to: Building / Design / Equipment / Technology / Nature integration	Companies specialized in spa design / spa construction / remodeling companies / design and/or production of spa equipment
C5 INNOVATIVE HEALTH SPA PROGRAM	Awarded to: Treatment concept / Implementation / Procedures / Duration of the treatment / Effective Program Outcome	Spa managers, spa facilities
C6 INNOVATIVE SPA RESEARCH	Awarded to: Research that challenge and seek novel theoretical concepts, approaches or methodologies, instrumentation, or interventions.	Researchers

How submissions will be evaluated ?

All completed submissions will be supplied to the Jury for rating according to the evaluation criteria and making recommendations for the award.

The final candidates of each category will be presented during the ESPA Innovation Awards Event

Specifically, the evaluation criteria that will guide the Jury are as follows:

- Originality of the innovation
- Impact of the innovation
- Practicality of its application
- Measurability of the benefits
- Applicability

How to Enter ?

- Chose your category or categories
- Complete the entry application form
- Gathered any supporting materials you'll submit with your entries
- Submit your complete entries
- Pay your entry fees

Eligibility

Participation in the ESPA Innovation Awards is open to European players of the Spa & Health Resorts industry.

- That the entries describe accomplishments made between **January 1, 2010 and 31st March 2016**
- That the entries can be judged in one of the Awards categories
- Nominees in the Innovative Spa Concept and in the Innovation Spa Program categories must have been introduced to the market not before January 1, 2012

Deadline dates

Deadline for entries is **30th April 2016**.

Supporting Information

Further details or supplementary material may be attached to support the information provided in the form, according to the Award Criteria Framework for best evidence on Innovation.

Language

You must submit your entries in English language.

Entry Fees

CATEGORY	ENTRY FEE	Early Birds ENTRY FEE <i>(Until 31.03.2016)</i>	Non ESPA Members ENTRY FEE
C1 INNOVATIVE SPA & HEALTH RESORT DESTINATION	€ 650,00	€ 500,00	€ 800,00
C2 INNOVATIVE MEDICAL SPAS	€ 300,00	€ 225,00	€ 375,00
C3 INNOVATIVE SPA HOTEL	€ 300,00	€ 225,00	€ 375,00
C4 INNOVATIVE SPA CONCEPT	€ 650,00	€ 500,00	€ 650,00
C5 INNOVATIVE HEALTH SPA PROGRAM	€ 300,00	€ 225,00	€ 375,00
C6 INNOVATIVE SPA RESEARCH	€ 100,00	€ 75,00	€ 100,00

Entry fees must be paid before entries will be submitted to the Jury for review. No refunds will be made.

The entry fees covers all the administrative costs, convening the Jury and supervising the judging process and events; compiling the shortlist of finalists and the awards materials.

How to pay

When you complete your **ESPA Innovation Awards 2016** entry you will receive the Invoice with information about the how to pay for your entries.

Multiple entries

Entrants may submit multiple entries subject to the eligibility criteria for the category entered. However entrants are not allowed to submit multiple separate entries into a single category.

Each entry must be paid for separately.

Awards

The Jury will select a short list of applicants – Finalists - from which the final award winner on each category will be chosen.

The Finalists of each category will be presented during the ESPA Innovation Awards Event.

The Finalist entry in each category with the highest score after final judging will receive the ESPA Innovation Award trophy. The other Finalists will be awarded with a diploma.

The ESPA Innovation Awards finalists will be closely guarded and will not be revealed before they are announced at the Awards Gala on May 26th in VICHY (France)

ESPA Innovation Awards Gala

(21st European Spas Association Congress)

Venue: Vichy (France)

Date: 26th May, 20h30

Failure to comply with these Rules, Terms and Conditions will render your entries ineligible. Entry fees will not be refunded.

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